



## APPLICATION FOR EXHIBIT SPACE

*Commercial Vendors*

### GOLD RUSH PERUVIAN HORSE CLASSIC X GOLD RUSH EQUINE GIFT EXPO JUNE 25, 26 & 27, 2010

*Completed applications and deposit MUST be received on or before June 10, 2010*

[www.goldrushclassic.com](http://www.goldrushclassic.com)

**South Point Hotel & Casino**

**South Point Equestrian Center (Arena Concourse)**

**9777 Las Vegas Blvd, South, Las Vegas, NV 89183**

**Friday, June 25 thru Sunday, June 27, 2008**

**Gift Show daily hours of operation will be the same as the Gold Rush Classic X event**

Move-in Thursday, June 24 from 8am to 5pm. Move-in Wednesday June 23 or earlier with permission. Please be prepared to move your merchandise from the Dock to the Concourse, as Hall A may not be open. Move-out MUST be completed by Monday June 28 at 10am.

The Gold Rush Peruvian Horse Classic X invites you to exhibit at our *Gold Rush Equine Gift Expo* in conjunction with our 9th Annual Double Regional Championship Show! **All Vendors will be located on the Arena concourse.** Space is limited, so please get your application in early!

*Please be sure to fill this form out completely and legibly.*

Business Name: \_\_\_\_\_

Nevada Sales Tax License (if available): # \_\_\_\_\_

Contact: \_\_\_\_\_ 2nd Contact: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip Code: \_\_\_\_\_

Telephone - Day: \_\_\_\_\_ Evening: \_\_\_\_\_

Fax: \_\_\_\_\_ Cell Phone: \_\_\_\_\_

Email: \_\_\_\_\_

Web Site: \_\_\_\_\_

We are pleased to offer the special GOLD RUSH PERUVIAN HORSE CLASSIC room rate at South Point to our Vendors. Please book early, to get this special rate, as rooms are limited! Cutoff is at 5:00 a.m. On June 1, 2010. Each Vendor is responsible for making their own lodging arrangements. Call South Point reservations at 866-791-7626 - you MUST mention the Gold Rush Peruvian Horse Classic to get our rate! Reservations made after the cutoff will be at the prevailing rate. **RATES ARE ON OUR WEB SITE AT WWW.GOLDRUSHCLASSIC.COM**



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### GOLD RUSH PERUVIAN HORSE CLASSIC X GOLD RUSH EQUINE GIFT EXPO

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Request Booth Space (insert how many):

\_\_\_\_\_ 10'x 10' basic unit @ \$600.00      \_\_\_\_\_ *Additional* 10'x 10' units @ \$200.00 per unit

\_\_\_\_\_ Jumbotron commercial @ \$300 (see attached sheet for complete information)

\_\_\_\_\_ Show Program advertisement @ \_\_\_\_\_ (see attached sheet for complete information)

***A Clark County Special Event Fee of \$6 per day will be collected from each Vendor for the duration of the show = \$18.00. Please add this to your fees.***

Show Management will provide each booth with pipe and drape (unless otherwise requested) and 5 amps of electrical service per booth (regardless of size). **Labor will not be provided for move-in or move-out.** Additional services, such as extra electrical, phone, VCR, walkie talkies, etc. **MUST** be ordered directly from South Point, and ordering these extra services is the sole responsibility of the Vendor. **Substantial discounts are available if extra services are ordered early.**

Please list all products you wish to display or sell at the Show. Your contract will be assigned on the basis of this list. The **Gold Rush Peruvian Horse Classic - Gold Rush Equine Gift Expo** is an equine-oriented show. Items, products, or services not in keeping with this criteria will be considered with extra care. Once a contract has been assigned, you may not display or sell any additional items. Please stay with your primary product! Auxiliary products may disqualify your acceptance into the show. Violations will result in immediate cancellation of your contract, and all rental monies paid will be forfeited to the **Gold Rush Peruvian Horse Classic**. Briefly describe your product or service:

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***First time vendors Only:*** Please attach catalogs, samples, brochures, picture, etc. of your products, display or booth layout. If these are not available, attach a drawing with an explanation of how you plan on decorating your booth. Please note: Catalogs, pictures, etc., will not be returned.

Show Management reserves the right to assign booth space in accordance with other Vendors and products and will strive to maintain a variety of diverse products to assure success for all our Vendors. All decorations, booth layouts, and other public display will be subject to the approval of show management. **NOTE:** There are **NO** provisions for water or drainage within the Events Center!

EVERY Vendor will be required to collect 7.75% Nevada Sales Tax, which will be collected by Show Management at the end of the show unless the Vendor shows evidence of a valid Nevada Sales Tax License. Every vendor must carry adequate liability insurance.

The **Gold Rush Equine Gift Expo** is by invitation only, and a completed application does **NOT** automatically reserve space! ALL questions must be answered completely before consideration will be given. You will be notified by mail, e-mail, or phone call of acceptance or refusal.



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## GOLD RUSH PERUVIAN HORSE CLASSIC X GOLD RUSH EQUINE GIFT EXPO

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**DEPOSIT/PAYMENT:** A \$250.00 deposit to reserve your **BOOTH SPACE** must accompany this fully completed application. All monies must be in the form of a GOOD PERSONAL or BUSINESS CHECK or VISA/MASTERCARD. Checks must be made payable to: **GOLD RUSH CLASSIC.**

Payment for any options offered by South Point (such as upgraded electrical service) must be made directly to South Point and is subject to South Point's policies regarding payment.

Please remember: The deadline for applications is June 10, 2010. Your application and deposit must be received on or before this date to be considered. If your application is not accepted, the deposit will be refunded to you. If accepted, the deposit will be applied toward booth rental, and an invoice for the balance will be sent to you. Balance in full for ALL booth space reserved must be received no later than June 15, 2010.

**CANCELLATION POLICY:** Cancellations by the Vendor after acceptance into the show will result in forfeiture of deposit and all monies paid to date. FAILURE TO COMPLY WILL DEADLINES COULD RESULT IN AUTOMATIC LOSS OF BOOTH SPACE CONSIDERATION.

The undersigned agrees to abide by the rules and regulations of the South Point Equestrian Center and the terms of this agreement, should space be available. The undersigned hereby authorizes the *Gold Rush Equine Gift Expo* to verify any information provided by the application, and by signing below, the Vendor/Exhibitor authorizes the release of any pertinent information to the Gold Rush Equine Gift Expo.

Signature: \_\_\_\_\_

Name: (Please Print) \_\_\_\_\_

Booth Name: \_\_\_\_\_

Date: \_\_\_\_\_

Check: # \_\_\_\_\_ or (circle one) Visa/MC # \_\_\_\_\_

Name on Card \_\_\_\_\_ Exp. Date \_\_\_\_\_

*I hereby authorize the Gold Rush Peruvian Horse Classic to charge my card \$ \_\_\_\_\_*

Cardholder Signature \_\_\_\_\_ Date \_\_\_\_\_

*Please make checks payable to **GOLD RUSH CLASSIC.** Please return complete application with your \$250.00 deposit OR full payment to:*

ATTN GOLD RUSH EQUINE GIFT EXPO  
C/O ELEANOR PALMISANO  
2309 J ROAD  
GRAND JUNCTION CO 81505  
970-241-0543 FAX WITH VISA/MASTERCARD